





Together, we are stronger.

The Portland Business Alliance represents the collective of three affiliated organizations: Downtown Portland Clean & Safe, the Portland Metro Chamber and Partners in Diversity, under the Charitable Institute. Our three organizations share a commitment to making this region and state a better and more equitable place.

Over the last year, each organization has instituted a new strategic plan that creates a roadmap to address our region's challenges over the next three years. Tackling these issues will be no small feat and we hope you will join us as we help our city, region and state recover and grow.



Board Chair
Jessica Getman



Clean & Safe Chair
Terrence Paschal



Chair Emeritus
John Maher



President & CEO
Andrew Hoan



At the Portland Metro Chamber, our business is yours. Your success is our success—and the success of our entire region. For more than 150 years, the Portland Metro Chamber has been the leading voice for businesses in the region, advocating to improve commerce, community development and regional economic prosperity.



Key Accomplishments

- 1.** Delivered governmental tax reform between the City of Portland, Multnomah County, and Metro to adopt market-based models for assessing business revenue, effectively cutting taxes for thousands of local businesses in the region.
- 2.** Advocated for millions of additional public safety investments including increased police funding, creation of retail and vehicle theft task forces, and tougher policies to hold repeat offenders in jail.
- 3.** Led a broad coalition of organizations to decisively defeat the proposed capital gains tax in Multnomah County, supported renewal of the Children's Levy and helped elect pragmatic leaders.
- 4.** Led a business coalition from Seattle and Portland to secure federal and state dollars for the I-5 Bridge Replacement.
- 5.** Leveraged public sentiment polling to rally support for five Portland city ordinances to end unsanctioned camping in the city by early 2025.



Downtown Portland Clean & Safe is an award-winning 501c3 direct service organization that provides enhanced services to the people, places and businesses within the 213-blocks of Downtown and Old Town. People are the core of our district and without people we cannot have a vibrant central city. We work hard every day with our partners to re-activate our downtown. By working together, we can help our community thrive.



Key Accomplishments

1. Expanded cleaning, security and dispatch service hours along with hiring a new safety program vendor who brings global expertise to our city.
2. Launched a new Street Outreach program, in partnership with Bybee Lakes Hope Center, to help connect people experiencing homelessness with the critical services to rebuild their lives.
3. Created new and continued seasonal activation and marketing campaigns to bring people back to Downtown Portland.
4. Conducted robust targeted research about the Downtown core to support a healthy retail environment.

PARTNERS IN DIVERSITY

Making a Difference
Since 2005

Partners in Diversity works with employers to build a workforce that reflects the rapidly changing demographics of the Pacific Northwest. We provide educational programs for employers and a career center with resources for CEOs, other executive leaders, human resources professionals and diversity influencers. Partners in Diversity supports professionals of color through community-building initiatives and networking opportunities such as the quarterly Say Hey! event and affinity groups.



Key Accomplishments

- 1.** Expanded opportunities for people of color to have safe affinity spaces to connect with each other.
- 2.** Increased the number of participants at Breakfast for Champions, our signature educational program that helps employers enhance DEI in the workplace.
- 3.** Launched “Equity Conversations,” a podcast to provide members additional resources and ways to engage in DEI dialogue.
- 4.** Curated a world-class line-up of speakers for the 2023 NW Equity Summit, the Pacific Northwest’s premier gathering dedicated to DEI best practices.

Our Year in Numbers

2,200+

Chamber members

425,000

member employees represented

75,441

bags of trash collected
by Clean & Safe

860+

trees illuminated during the
holidays by Clean & Safe

168

newly relocated professionals
of color introduced at Say Hey!

348+

advocacy hours with
elected officials

80+

small businesses supported
by holiday pop-up shops

1,200+

media mentions, with a
total reach of **2.7 billion**

37

events & programs offered
by Partners in Diversity

59

participants of the Clean Start job training
program, serving people impacted by
homelessness, poverty and addiction

35,647

graffiti tags removed
by Clean & Safe

80+

in-person Chamber
networking events

4,706

people connected through
Partners in Diversity events