



Charitable Institute Strategic Plan 2023-26

The Charitable Institute is organized and shall be operated as a charitable supporting organization as defined in sections 501 © and 509 (a) (3) of the Internal Revenue Code of 1954, exclusively for the benefit of, to perform the functions of and to carry out the charitable, scientific, and educational purposes of the Portland Metro Chamber (formerly the Portland Business Alliance).

The Charitable Institute serves the board of directors.

1. Coordination of Focus Area

The board and staff of the Portland Metro Chamber (PMC), with input from affiliates should provide guidance to the Charitable Institute's activities by selecting one or, at most, two primary initiatives beyond existing or new affiliate relationships.

- Develop selection process for Charitable Institute's primary initiatives. This process will include the PMC board, as well as input from DPCS, with the goal of enhancing the strategic purposes of the business community within the boundaries of their clearly defined mission, vision, and values.
- Explore micro-lending through gaps and feasibility analysis for the potential establishment of a Community Development Financial Institution (CDFI) in support of pre-existing small business development programming:
 - Should the Chamber determine viability of this offering per the PMC plan, then the Charitable Institute would be the conduit for this activity.
 - Consider the potential for developing a complimentary incubator facility.

2. Convener of Charitable Activities

- Collaborate with corporate foundations affiliated with PMC board companies to identify community needs and amplify the efforts of the business community philanthropic efforts.
- Convene quarterly gatherings with multi-cultural chambers with a focus on education and engagement around policy and business issues that PMC is addressing and explore ways to collaboratively amplify efforts, as well as network and deepen relationships.

3. Continue to Provide Leadership on Existing Initiatives

Previous efforts that are already underway or that are in exploration should be completed or acted on per direction from PMC and the broader business community as represented by the board of PMC, with input from DPCS.

- Ongoing capacity building support for the Black Business Association of Oregon (BBAO):
 - Work on long-term sustainability with BBAO by supporting their Board with organization implementation and the advancement of the Black Economic Prosperity Agenda (BEPA).
- Oregon: The State of Sport Taskforce facilitation:
 - Convene the state-mandated and funded State of Sport Taskforce as defined in HB3250. *(assuming passage and funding)*

4. Program and Affiliate Strategic Directions

Programs and affiliates that operate within or may join the Charitable Institute can be self-directed with unique strategic direction in addition to alignment with the core mission, vision, and values of the Alliance and PMC.

- Support opportunities as they arise to add additional affiliate or program partners.
- Partners in Diversity
 - *Refine and expand programming.*
 - *Improve member benefits, services and resources.*
 - *Ensure operational excellence.*