





Together, we are stronger.

The Portland Business Alliance represents the collective of three affiliated organizations: Downtown Portland Clean & Safe, the Portland Metro Chamber, and the Charitable Institute, under which Partners in Diversity and the Best Practices reside. All these organizations share a commitment to making this region and state a better and more equitable place.

Each organization has a clear strategic plan that creates a roadmap to address our region's challenges and move toward a brighter future. We hope you will join us as we help our city, region, and state recover and grow.



Board Chair
Andalo Simpson



Clean & Safe Chair
Vanessa Sturgeon



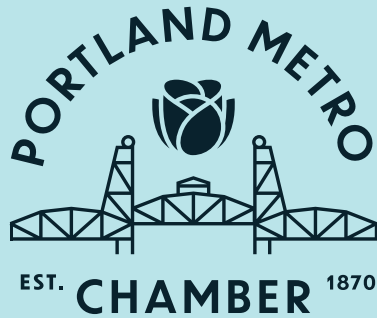
Charitable Institute Chair
Jessica Getman



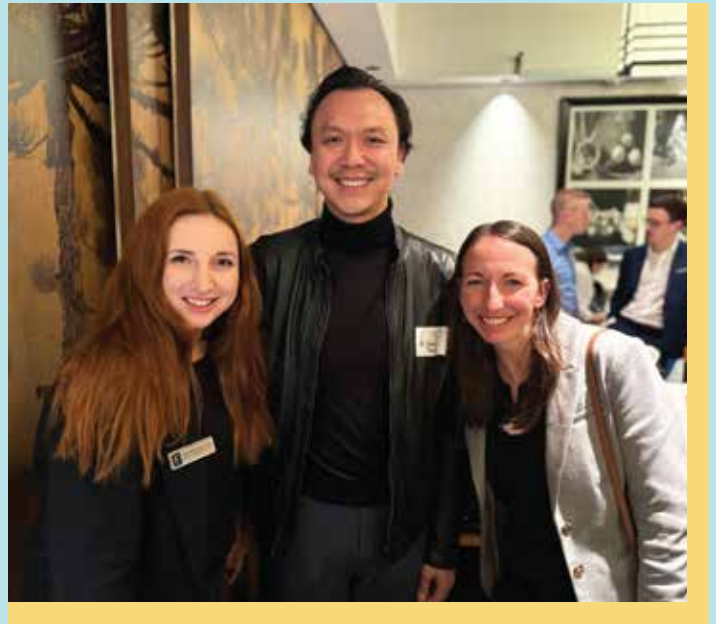
President & CEO
Andrew Hoan

Learn about our
strategic plan





At the Portland Metro Chamber, our business is yours. Your success is our success—and the success of our entire region. For more than 150 years, the Portland Metro Chamber has been the leading voice for businesses in the region, advocating to improve commerce, livability, and regional economic prosperity.



Key Accomplishments

1. Championed the creation of new investment incentives, such as the Business License Tax Credit and Enterprise Zone expansion, to stimulate economic growth in Portland's Central City
2. Won support for the creation of a department of small business in the City of Portland, as well as long-sought permit consolidation
3. Successfully fought to reinstate criminal penalties for the possession of hard drugs and secured funding for Multnomah County's 24/7 sobering center to support referral into drug treatment
4. Represented the business community on the Governor's Central City Task Force, pushing for a freeze on new taxes, long-term tax reform, and greater state funding to keep Portland clean and safe
5. Organized the region's largest D.C. Fly-In to date, bringing 150 business and civic leaders from Portland and Seattle to advocate for federal support for our cities

PORTLAND DOWNTOWN CLEAN & SAFE

Downtown Portland Clean & Safe is a 501(c)(3) direct service organization that provides enhanced cleaning, security, and economic development support to the people, places, and businesses within the 213 blocks of downtown and Old Town. People are the core of our district, and we work daily with our partners to re-activate the heart of our city. By working together, we can help our community thrive.



Key Accomplishments

1. Expanded the public safety program to provide more support for the hospitality sector within the new Hotel Security District
2. Facilitated the creation of the Ankeny Triangle Improvement Project, a public-private partnership to clean up plaza areas and fountains while creating new public art installations
3. Awarded grants totaling \$75,000 to small businesses signing one-year leases in downtown Portland
4. Managed placemaking activities in Director Park, along with seasonal activation and marketing campaigns to bring people back downtown
5. Measured visitor and employee foot traffic at 26,800,000, a 10% increase from 2022



CHARITABLE INSTITUTE

A PBA AFFILIATE

PARTNERS IN DIVERSITY

Making a Difference

Since 2005



Partners in Diversity's mission is to create economic prosperity in Oregon and Southwest Washington by working with employers to hire, retain, and develop professionals of color through inclusive workplace cultures. We provide an active career center and educational programs for executives, managers, human resource professionals, and diversity leaders. Partners in Diversity fosters vitality and inclusion with community-building initiatives and networking opportunities, such as the quarterly Say Hey! event and professional affinity groups.

Key Accomplishments

1. Organized a sold-out NW Equity Summit, the PNW's biggest gathering dedicated to inclusion, diversity, equity, and belonging best practices with more than 1,100 attendees
2. Updated our mission statement to create "economic prosperity" instead of "a competitive advantage," which is more inclusive of the effects in the greater community
3. Expanded existing and created new programs to serve companies and organizations outside of the Portland Metro area to Southwest Washington, Central Oregon, and the Willamette Valley
4. Onboarded a new executive director with corporate and nonprofit executive experience after a year-long search

Our Year in Numbers

2,300

Chamber members

425,000

member employees represented

58,837

bags of trash collected
by Clean & Safe

800+

trees illuminated during the
holidays by Clean & Safe

105

newly relocated professionals
of color introduced at Say Hey!

192+

advocacy hours with
elected officials

\$75,000

awarded in grants to small downtown
retail businesses by Clean & Safe

900+

media mentions, with a total
reach of **2 billion impressions**

283

companies and organizations from
OR, WA, and ID participated in the
2023 NW Equity Summit

92

participants in the Clean Start job training
program, serving people impacted by
homelessness, poverty, and addiction

24,191

graffiti tags removed
by Clean & Safe

80+

in-person Chamber
networking events

20

events & programs offered by Partners
in Diversity to **3,555 professionals**

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