



SPONSORSHIP OPPORTUNITIES

Best Practices Trip: Sacramento



For 25 years, civic icon Randy Miller has led delegations from Portland to other cities in the United States (and around the world) to learn best practices in urban and economic development. This year, the Portland Metro Chamber and Greater Portland, Inc. are partnering with Randy to organize the next Best Practices trip to Sacramento, California.

Sacramento aligns nicely with Portland. Both are mid-sized, West Coast cities with comparable populations, per capita income, and growth patterns. Both cities also share similar challenges: endemic housing shortages, rising cost of living, high tax burden, and waning population growth. This is why Sacramento was recently identified as one of Portland's peer regions in the Chamber's 2024 State of the Economy report.

Audience & Impact

The Best Practices trip is attended by a diverse group of Portland civic leaders, including elected representatives, business professionals, non-profit and social service executives, community influencers, economic development experts, and more. (An attendee list from the 2023 trip is available by request.)

In 2024, we anticipate the largest Best Practices trip to date, with more than 100 attendees from across the Portland metro region.

Media coverage from the 2023 Best Practices trip

- **Milwaukee offers advice, solutions to leaders of Portland, OR.** *WISN 2 Milwaukee (ABC).* (October 5, 2023)
- **Once the Cutting Edge of Cool, Portland Is Now Taking Lessons From Milwaukee.** *The Wall Street Journal.* (November 23, 2023)



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The knowledge that I have received and the relationships I have made while attending Best Practices trips have helped me with ideas to reshape Portland and make it a better city.

Jim Mark, CEO, Melvin Mark

Trip Details

The Kimpton Sawyer Hotel

Sacramento, CA

September 29 – October 2, 2024

Available Sponsorships

Presenting Sponsorship - SOLD

Springboard Group

Be the lead sponsor, with top recognition in event materials and industry exclusivity. Benefits include a pre-trip welcome email to attendees, speaking opportunities throughout the event, and two complimentary trip registrations.

Reception Sponsorship - \$2,500

Portland Trail Blazers *(Two sponsorships still available)*

Be everyone's favorite attendee by hosting one of the two evening receptions. Special benefits include a speaking opportunity at the reception and one complimentary trip registration.

Lunch Sponsorship - \$2,000

Portland Timbers *(One sponsorship still available)*

Keep the delegation fed and happy by hosting one of the trip lunches. Special benefits include a speaking opportunity at the luncheon and one complimentary trip registration.

Name Badge Sponsorship - SOLD

Sport Oregon

Get every attendee to wear *your* brand around *their* neck by sponsoring the trip name badges. Special benefits include your logo/name on the lanyard and badge holder and one complimentary trip registration.

Airline + Travel Sponsorship - SOLD

Alaska Airlines

Help the delegates travel to and from Sacramento and build loyalists for your airline. Special benefits include one complimentary trip registration.

Pre- and Post-Trip Meeting Sponsorship - \$1,000

(Two available)

Meet the attendees and discover trip takeaways by hosting the delegation for either the pre-trip briefing or the post-trip debrief. Special benefits include a speaking opportunity during the meeting.

Program Sponsorship - \$500

Dowl *(Five sponsorships still available)*

Have an organizational presence at the trip. Special benefit includes name/logo placement on the official Best Practices Agenda.

For more information:

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