

SPONSORSHIP OPPORTUNITIES

Business Leadership Evening

Business Leadership Evening celebrates the exceptional philanthropic leadership within the business community of Portland and Southwest Washington, honoring a community member with the William S. Naito Outstanding Service Award. More than 500 business and civic leaders will attend the event.

The evening provides an opportunity to meet and connect with business and civic leaders from around the region. Table sponsors use this event to invite clients and build relationships while event sponsors benefit from visibility as prominent civic partners.

Past Award Winners

- Julia Brim-Edwards, PPS Board Member & Multnomah County Commissioner
- Vanessa Sturgeon, TMT Development
- Mark Mitsui, Portland Community College
- Representative Janelle Bynum
- Greg Ness, The Standard
- Mitch Hornecker, Modoc Consulting, LLC
- Debbie Kitchin, Interworks, LLC
- Charles Wilhoite, Willamette Management Associates
- Roger Hinshaw, Bank of America
- Steve Holwerda, Ferguson Wellman Capital Management
- The Goodman Family, Downtown Development Group

Event Details

Nov. 13, 2024

5:00 – 8:00 p.m.

Portland Art Museum

500+

business professionals, industry leaders, local and state government officials, members of the media and more

For more information:

ASHLEY ODIL

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Available Sponsorships

Presenting Sponsor - SOLD

- Exclusive "Presented by" status
- Podium opportunity
- Premium name recognition & logo display in the following event collateral & communications:
 - Stand-alone event promotional emails & weekly event emails
 - Chamber website
 - Event-specific social media mentions
 - Event program
- Premium name recognition & logo display during event, including stand-alone logo display on screen & emcee recognition
- Company materials distributed at each seat
- Complimentary table of 10 in prominent position
- Head table seating for a company representative
- Attendee contact list (post-event)



Cocktail Reception Sponsor - SOLD

- Exclusive sponsorship opportunity
- Name recognition & logo display in the following event collateral & communications:
 - Stand-alone event promotional emails & weekly event emails
 - Chamber website
 - Event-specific social media mentions
 - Event program
- Speaking opportunity during cocktail hour
 - Toast at beginning of program
- Signage at reception/logo display during dinner
- Room lighting in company colors
- Opportunity to brand cocktail napkins or other event-related items
- Complimentary table of 10 in prominent position
- Attendee contact list (post-event)

Patron Sponsor: \$6,000 - AVAILABLE

- Limited to six companies (industry exclusivity)
- Name recognition & some logo display in the following event collateral & communications:
 - Chamber website events page
 - Stand-alone event promotional emails & weekly event emails
 - Event program
- Name recognition & logo on event signage & on screen
- Emcee recognition
- Company materials distributed at each seat
- Complimentary table of 10 with prominent placement
- Attendee contact list (post-event)

Event Sponsor: \$4,000 - AVAILABLE

- Name recognition on the following event collateral & communications:
 - Chamber website events page
 - Stand-alone event promotional emails & weekly event emails
 - Event program
 - Event signage
- Five complimentary seats (half table) with preferred placement
- Emcee recognition during event program
- Company materials distributed at each seat

Airline Sponsor - SOLD

- Limited to one airline
- Name recognition on the following event collateral & communications:
 - Chamber website events page
 - Stand-alone event promotional emails & weekly event emails
 - Event program
 - Event signage
- Five complimentary seats (half table) with preferred placement
- Emcee recognition during event program
- Company materials distributed at each seat