



SPONSORSHIP OPPORTUNITIES

Best Practices Trip: Twin Cities



Get connected with Portland’s elected and civic leaders and join the discussion about Portland’s future by sponsoring the next Best Practices Trip to The Twin Cities.

Identified as one of Portland’s comparable peer regions in the Chamber’s 2024 State of the Economy report, Minneapolis–St. Paul shares striking similarities with the Rose City. Both are progressive municipalities within more conservative, agricultural states. And all three cities boast a thriving arts scenes, deep appreciation for outdoor activities and parks, a growing food scene and an a bike-friendly infrastructure.

Trip Details

September 28 – October 1, 2025

W Minneapolis – The Foshay
Minneapolis, MN

Audience

The Best Practices trip is attended by 125 Portland civic leaders, including elected representatives, business professionals, non-profit and social service executives, community influencers, economic development experts, and more. (An attendee list from the 2024 trip is available by request.)



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Connecting with leaders from across sectors provided new perspectives and strengthened relationships that will drive meaningful change in Portland.

Ted Fettig, SVP, Key Bank

Prospective Program

Sunday, September 28

- Arrive in Minneapolis / St. Paul
- Welcome Cocktail Reception

Monday, September 29

- Breakfast
- Briefings with local elected leaders
- Luncheon with Keynote
- Tours of Minneapolis development projects
- Afternoon Reception
- Curated small-group dinners

Tuesday, September 30

- Breakfast
- Briefings on transportation, housing, and education
- Luncheon with Keynote
- Tours of St. Paul development projects
- Afternoon Reception

Wednesday, October 1

- Breakfast
- Briefings and discussions
- Depart Minneapolis / St. Paul

See reverse for sponsorship opportunities.

Available Sponsorships

Presenting Sponsorship - SOLD

Springboard Group

Be the lead sponsor, with top recognition in event materials and industry exclusivity. Benefits include a pre-trip welcome email to attendees, speaking opportunities throughout the event, and two complimentary trip registrations.

Reception Sponsorship - \$5,500

Three spots available

Be everyone's favorite attendee by hosting one of the two evening receptions. Special benefits include a speaking opportunity at the reception and one complimentary trip registration.

Lunch Sponsorship - \$4,000

Three spots available

Keep the delegation fed and happy by hosting one of the trip lunches. Special benefits include a speaking opportunity at the luncheon and one complimentary trip registration.

Notebook / Attendee Gift Sponsorship - \$3,500

One spot available

Get your brand on the notebooks that will be provided to all the trip attendees. Special benefits include one complimentary trip registration.

Name Badge Sponsorship - \$3,000

One spot available

Get every attendee to wear your brand around their neck by sponsoring the trip name badges. Special benefits include your logo/name on the lanyard and badge holder and one complimentary trip registration.

Airline + Travel Sponsorship - SOLD

Alaska Airlines

Help the delegates travel to and from Sacramento and build loyalists for your airline. Special benefits include one complimentary trip registration.

Pre- and Post-Trip Meeting Sponsorship - \$2,000

Two spots available

Meet the attendees and discover trip takeaways by hosting the delegation for either the pre-trip briefing or the post-trip debrief. Special benefits include a speaking opportunity during the meeting.

Program Sponsorship - \$500

Six spots available

Have an organizational presence at the trip.
Special benefit includes name/logo placement
on the official Best Practices Agenda.

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For more information:

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