



## SPONSORSHIP OPPORTUNITIES

# Annual Meeting

The Annual Meeting is one of the region's largest gatherings of business professionals and civic leaders, drawing over 600 attendees. The event features a prominent keynote speaker, state of the organization address, and awards. Members have the opportunity to connect with industry leaders and gain insights, while sponsors enjoy high visibility as key civic partners.

## Past Keynote Speakers

- Governor Kotek and other key elected officials
- The State of Sport report partners
  - Angela Wilhelms, OBI
  - Jim Etzel, Sport Oregon
  - Monique Claiborne, GPI
- Panel conversation on "The Role of Business in Defending Democracy and Rejecting Political Violence"
- Regions Chief Medical Officers
- Gordon Smith, CEO, National Association of Broadcasters
- Brad Tilden, CEO, Alaska Airlines
- Tamara Lundgren, President and CEO, Schnitzer Steel
- Bernard Tyson, CEO, Kaiser Permanente
- Kevin Stein, President PCC

## Event Details

### June 4, 2025

11:30 a.m. – 1:30 p.m.  
Portland Marriott Downtown,  
Oregon Ballroom

## Audience

### 600 +

business professionals, industry leaders,  
local and state government officials,  
members of the media and more

For more information:

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# Available Sponsorships

## Presenting Sponsor - U.S. Bank

- Top sponsor recognition at the event, in any relevant marketing pieces.
- Presentation role in the Annual Meeting program
- Brand placement and in the PMC's annual "resiliency" video—an asset that will remain in use for the next 8-12 months. (List value: \$7,500.) For U.S. Bank, this provides brand recognition on a product with a shelf life that extends well beyond the Annual Meeting itself. This is an asset that will be used by the Alliance marketing and events into 2021, positioning the Bank, front and center, as an Alliance supporter and a regional economic leader.
- Exclusive sponsor recognition on PBA's Annual Impact Report—an asset that will remain in use for the next 8-12 months. (List value: \$10,000.)
- Complimentary table of 10 with premium seating
- Head table seating for a company representative
- Company materials distributed at each place setting
- Attendee contact list

## Innovation Sponsor - Oregon State University & OSU Foundation

- Exclusive status
- Speaking opportunity
- Premium name recognition and logo display on event collateral and communications
- Premium name recognition and logo display during event, including stand-alone logo display on screen and emcee recognition
- Complimentary table of 10 with premium seating
- Attendee contact list

## Digital Sponsor - Comcast

- Exclusive status
- Name recognition and logo display on event collateral and communications
- Premium name recognition and logo display during event, including stand-alone logo display on screen and emcee recognition
- Complimentary table of 10 with premium seating
- Attendee contact list



## Patron Sponsor: \$6,000 - OPEN

- Limited to seven sponsors and industry exclusivity
- Name recognition and some logo display on event collateral and communications
- Premium name recognition and logo display during event, including stand-alone logo display on screen and emcee recognition
- Complimentary table of 10 with premium seating
- Attendee contact list

## Event Sponsors - \$4,000 - OPEN

- Limited to seven sponsors and industry exclusivity
- Name recognition on event communications
- Name recognition and emcee recognition
- Complimentary table of 10 with premium seating