



SPONSORSHIP OPPORTUNITIES

Rose City 5K

The Portland Metro Chamber's annual 5K corporate challenge run is held in late spring and features a medal presentation reception post-race. Brand your organization as a proactive leader in promoting employee wellness.

Event Details

May 8, 2025

3:30 - 6:30 p.m.
3.1 miles (5 km)

The event will start and end at the World Trade Center and run along the West bank of the Wilamette River.

Audience

500+ runners

composed of organizations and individuals throughout the Metro region.

For more information:

ASHLEY ODIL
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503-552-6742

See reverse for more sponsorship opportunities.

Available Sponsorships

Presenting Sponsor: NIKE

- Industry exclusivity
- Exclusive "Presented by" billing OR company name in the formal event title
- Official "race starter" opportunity
- Speaking opportunity during post-run event
- Premium name recognition and logo display on the following event collateral and communications:
 - Course signage
 - Printed event flyers & literature
 - Print advertising (if produced)
 - Chamber website event registration page
 - Registration confirmation email
 - Event reminder emails
 - Race t-shirt
- Complimentary registration for twenty runners
- Opportunity to provide swag for participants
- One reserved space to promote your company (table & chairs provided-must be staffed by your company)

Reception Sponsor: \$7,500 - OPEN

- Industry exclusivity
- Speaking opportunity during post-run event
- Premium name recognition and logo display on the following event collateral and communications:
 - Cocktail reception signage
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for ten runners
- Opportunity to provide swag for participants
- One reserved space to promote your company (table & chairs provided-must be staffed by your company)

Start Line Sponsor: \$3,500 - OPEN

- Industry exclusivity
- Speaking opportunity during pre-run event
- Premium name recognition and logo display on the following event collateral and communications:
 - Start Line signage
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for eight runners
- Opportunity to provide swag for participants

Finish Line Sponsor: SOLD

- Industry exclusivity
- Speaking opportunity during post-run event
- Premium name recognition and logo display on the following event collateral and communications:
 - Finish Line signage
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for eight runners
- Opportunity to provide swag for participants
- One reserved space to promote your company (table & chairs provided-must be staffed by your company)

Airline Sponsor: \$1,500 - OPEN

- Industry exclusivity
- Premium name recognition and logo display on the following event collateral and communications:
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for four runners
- Opportunity to provide swag for participants
- One reserved space to promote your company (table & chairs provided-must be staffed by your company)

Environmental Sponsor: PENDING

- Name recognition and logo display on the following event collateral and communications:
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for five runners
- Opportunity to provide swag for participants

Health Sponsor: \$2,500 - OPEN

- Name recognition on the following event collateral and communications:
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for five runners
- Opportunity to have a resource table/tent available for all participants in the post-run celebration.

Water/Aid Station Sponsor: \$1,500 - OPEN (2)

- Name recognition and logo display on the following event collateral and communications:
 - Water station signage
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for five runners
- Opportunity to provide swag for participants

Mile Marker Sponsor: SOLD

- Name recognition and logo display on the following event collateral and communications:
 - Mile marker signage (choice of 1, 2, or 3)
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
- Complimentary registration for five runners
- Opportunity to provide swag for participants

Beer Sponsor: SOLD

- Industry exclusivity
- After party host-we would encourage all runners to visit the Wells Fargo pop-up post run
- Premium name recognition and logo display on the following event collateral and communications:
 - Beer cart signage
 - Printed event flyers & literature
 - Chamber website event registration page
 - Race t-shirt
 - Volunteer t-shirt
- Complimentary registration for five runners
- Opportunity to provide swag for participant

Race T-Shirt Sponsor: \$600 - OPEN

- Logo recognition on race t-shirt
- Complimentary registration for two runners

Vendor Booth: \$250 - OPEN

- Complimentary registration for two runners
- Opportunity to have a table at the reception