

### Together, we are stronger.

The Portland Business Alliance represents the collective of three distinct and affiliated organizations: Downtown Portland Clean & Safe, the Portland Metro Chamber, and the Portland Business Alliance Charitable Institute under which Partners in Diversity and Best Practices reside. While independent, all of these organizations share a commitment to making this region and state a better and more equitable place.

Each organization has a clear strategic plan that creates a roadmap to address our region's challenges and move towards a brighter future. We hope you will join us and be part of Portland's renaissance.



Clean & Safe Chair Tessa Peterson



Board Chair William Rasmussen



Charitable Institue Chair Alando Simpson



President & CEO Andrew Hoan



At the Portland Metro Chamber, our business is yours. Your success is our success—and the success of our entire region.

For more than 150 years, the Portland Metro Chamber has been the champion for business in the region, working to improve commerce, livability, and regional economic prosperity.



### **Key Accomplishments**

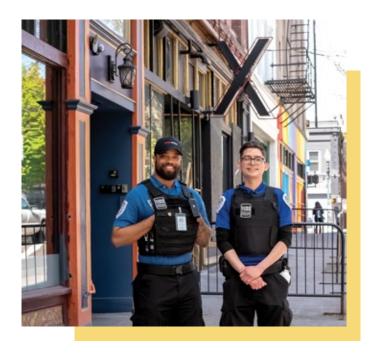
- Recruited and developed pragmatic candidates, through the United for Portland coalition, to run for Multnomah County Commission and the new form of Portland City Council.
- 2. Developed a pro-growth policy focus with the 6-month Portland Economic Action Plan to jump-start our city's next renaissance.
- Expanded the annual Portland and Seattle D.C. Fly-In to include Vancouver, BC, bringing together 120+ business and civic leaders to advocate for the Cascadia mega-region.
- 4 Successfully advocated for investments in public safety and economic development programs, while sustaining open space and parks funding in both city and county budgets, despite historic deficits.
- 5 Hosted the inaugural Portland Advocacy Day in Salem trip, published economic data highlighting that investments made in the Portland region benefit the entire state, and advocated for resources that impact community vibrancy and economic growth.



Downtown Portland Clean & Safe is a 501c3 direct service organization that provides enhanced cleaning, security, placemaking, and economic development support to the people, places and businesses within the 213-blocks of Downtown and Old Town.

People are the core of our district, and we work hard every day with our partners to re-activate the heart of our city. By working together, we can help our community thrive.





### **Key Accomplishments**

- Completed first-ever expansion of an Enhanced Service District (ESD) in the state, adding 70 more downtown blocks to the district service area.
- 2. Expanded public safety program to provide more support for the arts and culture district.
- 3 Helped establish a process for current ESDs to expand and worked with the city to encourage creation of new ESDs across Portland's neighborhoods and business districts.
- 4 Created placemaking activities in Director Park and coming soon to Darcelle XV Plaza.
- **5.** Tracked and supported the opening of 36 new businesses in Downtown Portland.

# Partners in Diversity

Partners in Diversity's mission is to create economic prosperity in Oregon and Southwest Washington by working with employers to attract, retain and develop professionals of color and diversity influencers. Economies thrive on diversity, and successful businesses depend on different perspectives, experiences, and approaches.



### **Key Accomplishments**

- Developed and executed a sold-out 2025 NW Equity Summit with over 1,000 attendees—the region's largest diversity, equity, inclusive, and belong (DEIB) gathering.
- Rebranded the organization to align with Partners in Diversity's DEIB mission. Launched new website and CRM system to modernize operations and enhance member engagement.
- Expanded programs and conducted customized trainings across Oregon and Southwest Washington to better serve member organizations.



In collaboration with Greater Portland, Inc., the Chamber organizes trips to explore how other cities function, share knowledge, and encourage civic engagement. Attended by business representatives, elected leaders, and civic champions, this is an opportunity to make connections and discover best practices that can be instituted in Portland to help our community thrive.

#### **Key Accomplishments**

- Led a delegation of 100+ civic leaders to Sacramento, one of Portland's data-driven peer cities, and explored innovative approaches to urban development, livability, and governance.
- 2. Expanded programming with the inaugural International Best Practices trip to the Netherlands, gaining insights into key trade partners and industry collaborations.



## **Our Year in Numbers**

2,300 Chamber members

425,000

member employees represented

100+

civic leaders attended the Best Practices Sacramento trip

bags of trash collected by Clean & Safe

36 new businesses opened downtown 49

newly arriving professionals of color introduced to the community at Say Hey!

360+ advocacy hours with elected officials

educational programs and events offered to 2,593 professionals

media mentions, with a total reach of **2 billion impressions** 

330

companies and organizations from OR, WA, and ID participated in the 2025 NW Equity Summit

90%

satisfaction from district ratepayers for safety services and 71% satisfaction for cleaning services

800+

trees illuminated during the holidays by Clean & Safe

in-person Chamber networking events

**302** 

community events hosted at Director Park

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