



## Korean Cleantech Startups Choose Portland as U.S. Launchpad



Dear GPI Board Directors, Investors and Friends,

I'm proud to share that **Greater Portland Inc (GPI) successfully positioned Portland as the U.S. entry point for a cohort of ten Korean cleantech startups.** The delegation will visit our region September 2–5 to explore GPI's [Soft-Land Program](#), with the goal of evaluating Portland as a base for their U.S. expansion.

This four-day program—organized in partnership with the [Gyeonggi Center for Creative Economy and Innovation \(GCCEI\)](#)—marks the first of its kind. It's a bold step in positioning Portland as a gateway for international clean energy investment.

The delegation, based at [CENTRL Office](#), will:

- Connect with Oregon's investment community through an **Investor Roundtable & B2B sessions**
  - Participate in **expert workshops** on U.S. legal, tax, and go-to-market strategies
  - Tour **advanced manufacturing and sustainable infrastructure sites**
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- Be welcomed by our region's leaders at a **community reception**

These startups are working on renewable energy, clean hydrogen, sustainable materials for semiconductors, and green building technologies. Their presence in Portland seeds future supply chain partnerships, research collaborations, and high-quality job creation.

This effort reflects true regional collaboration. **Business Oregon** and **Prosper Portland** were key contributors, helping ensure the program's success. Several of our own investors, including **Baker Tilly, Melvin Mark, and Partners in Diversity**, presented to the cohort alongside a range of other industry leaders who shared their expertise and insights. And importantly, GPI's head of business development, **Nick Triska**, conceived the Soft-Landing Program, a vision that has now become a powerful tool for attracting international investment to our region.

**Why this matters:**

- Reinforces Portland's reputation as a global sustainability leader
- Sparks potential new employers, research partners, and investors for our region
- Elevates Portland's visibility as a gateway city for Asian companies entering the U.S.
- Demonstrates a replicable model for foreign direct investment attraction

As I've said often: *Portland cannot sit on the sidelines while global industries are being reshaped.* By opening our doors to international cleantech innovators, we're signaling that Greater Portland is **ready to compete on the world stage.**

Thank you for your continued support as we expand our reach and deliver on our mission of business recruitment, investment attraction, and global competitiveness.

With appreciation,

**Monique Claiborne**

President & CEO

Greater Portland Inc

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