

SPONSORSHIP OPPORTUNITIES

Best Practices: Vancouver, BC

Join us for a Best Practices Trip to Vancouver, British Columbia—one of the world's most celebrated models of urban livability and sustainability. Vancouver has transformed itself into a global benchmark for density done right: vibrant mixed-use neighborhoods, stunning integration of natural assets, and a transit system that moves people efficiently while reducing reliance on cars.

This trip is more than a tour—it's a chance to bring back fresh ideas and proven strategies that can inform our own region's growth, livability, and competitiveness.

Event Details

May 19–22, 2026
Vancouver, BC, Canada

Headquarter Hotel:
Fairmont Waterfront

Audience

70+

Portland-area business leaders, elected representatives, nonprofit executives, and civic champions.

For sponsorship information:

ASHLEY ODIL

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Prospective Program

Tuesday, May 19

- Arrive in Vancouver, BC
- Welcome Cocktail Reception

Wednesday, May 20

- Breakfast
- Meetings with Vancouver area elected representatives and agencies
- Luncheon with Keynote
- Walking tour of downtown Vancouver
- Afternoon Reception
- Curated small-group dinners (optional)

Thursday, May 21

- Breakfast
- Site visits in Vancouver
- Luncheon with Keynote
- Site visits in Vancouver
- Afternoon Reception

Friday, May 22

- Breakfast and event debrief
- Bike tour of Vancouver (optional)
- Depart Vancouver

Sponsorship Opportunities

Presenting Sponsor - \$7,500

ONE AVAILABLE

- "Presented by" status in event name
- Premier name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during all receptions
- Opportunity to distribute company swag / materials at all events
- Two complimentary trip registrations
- Attendee contact list (post-event)

Reception Sponsors - \$5,000

THREE AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during reception
- Opportunity to distribute company swag / materials at reception
- One complimentary trip registration
- Attendee contact list (post-event)

Lunch Sponsors - \$3,000

TWO AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during lunch
- Opportunity to distribute company swag / materials at lunch
- One complimentary trip registration
- Attendee contact list (post-event)

Breakfast Sponsors - \$2,500

THREE AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during breakfast
- Opportunity to distribute company swag / materials at breakfast
- One complimentary trip registration
- Attendee contact list (post-event)



Name Badge Sponsor - \$2,500

ONE AVAILABLE

- Exclusive sponsorship opportunity
- Name recognition & logo display in event collateral & communications
- Logo display on trip name badge lanyards
- One complimentary trip registration
- Attendee contact list (post-event)

Airline + Travel Sponsor - \$3,000

ONE AVAILABLE

- Exclusive sponsorship opportunity
- Name recognition & logo display in event collateral & communications
- Opportunity to offer flight discount to attendees
- One complimentary trip registration
- Attendee contact list (post-event)

Program Sponsor - \$500

SIX AVAILABLE

- Name recognition & logo display in event collateral & communications
- Attendee contact list (post-event)