



SPONSORSHIP OPPORTUNITIES

Best Practices: Denver, CO

presented by

SPRINGBOARD GROUP

Denver offers Portlanders a compelling, real-world look at how a peer Western city has tackled many of the same challenges—and opportunities—facing our region. From downtown revitalization and transit-oriented development to climate resilience, housing innovation, and a thriving outdoor-driven economy, Denver has piloted practical solutions worth seeing firsthand.

This best practices trip is a chance to go beyond case studies—meeting local leaders, touring projects on the ground, and bringing home ideas that can be adapted to strengthen Portland's economy, livability, and long-term competitiveness.

Event Details

September 27-30, 2026
Denver, Colorado

Headquarters Hotel:
Thompson Hotel by Hyatt

Audience

100+
Portland-area business leaders, elected representatives, nonprofit executives, and civic champions.

For sponsorship information:

BEN FORSTAG

Vice President, Strategic Partnerships
bforstag@portlandalliance.com

Prospective Program

Sunday, September 27

- Arrive in Denver
- Welcome Cocktail Reception at Thompson Hotel

Monday, September 28

- Breakfast
- Meetings with Denver-area elected representatives and local agencies
- Luncheon with Keynote
- Walking tour of downtown Denver
- Afternoon Reception
- Curated small-group dinners (optional)

Tuesday, September 29

- Breakfast
- Site visits in Denver
- Luncheon with Keynote
- Site visits in Denver
- Afternoon Reception

Friday, September 30

- Breakfast and event debrief
- Bike tour of Denver (optional)
- Depart Denver

Sponsorship Opportunities

Presenting Sponsor - SOLD

SPRINGBOARD GROUP

Reception Sponsors - \$5,000

FOUR AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during reception
- Opportunity to distribute company swag / materials at reception
- One complimentary trip registration
- Attendee contact list (post-event)

Lunch Sponsors - \$3,000

TWO AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during lunch
- Opportunity to distribute company swag / materials at lunch
- One complimentary trip registration
- Attendee contact list (post-event)

Breakfast Sponsors - \$2,500

TWO STILL AVAILABLE



- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage recognition during breakfast
- Opportunity to distribute company swag / materials at breakfast
- One complimentary trip registration
- Attendee contact list (post-event)

Name Badge Sponsor - PENDING

ONE AVAILABLE

- Exclusive sponsorship opportunity
- Name recognition & logo display in event collateral & communications
- Logo display on trip name badge lanyards
- One complimentary trip registration
- Attendee contact list (post-event)

Pre-Trip Briefing Sponsor - \$1,500

ONE AVAILABLE

- Name recognition & logo display in event collateral & communications
- Speaking opportunity and sponsor signage at Pre-Trip Briefing
- Attendee contact list (post-event)

Post-Trip Briefing Sponsor - SOLD



Airline + Travel Sponsor - SOLD



Program Sponsors - \$500

SIX AVAILABLE

- Name recognition & logo display in event collateral & communications
- Attendee contact list (post-event)