

# Comcast Business Launches Upgrades to Power Oregon's Small Businesses

## *New Connectivity, Reliability, and Cybersecurity Solutions Arrive as Oregon Businesses Navigate Economic Headwinds and Prepare for Growth*

Oregon's small businesses are the backbone of our communities—and in today's climate, resilience matters more than ever. With unemployment hovering near 5% and recent job losses in manufacturing and trade, many local enterprises are tightening operations while looking for ways to stay competitive. The good news? Comcast Business has unveiled a suite of advanced solutions designed to help businesses thrive, even amid uncertainty.

### **What's New?**

Symmetrical Dedicated Internet up to 300/300 Mbps—a 50% speed boost now available to 40% more businesses nationwide.

- Wi-Fi Extenders for seamless in-location coverage.
- Wireless Connect, combining wired internet with dual cellular backup and battery support for up to eight hours during outages.
- SecurityEdge Preferred (beta), delivering enterprise-grade cybersecurity without extra hardware.

For a limited time, new customers who switch to a qualifying Gig-speed package can also receive a \$1,000 holiday bonus.

### **Why It Matters for Oregon**

Economic signals are mixed: while inflation is easing and household incomes have climbed to nearly \$90,000, payroll declines, and slower construction activity have tempered optimism. Analysts expect a rebound in 2026, but for now, businesses need tools that ensure continuity and efficiency. Comcast's upgrades offer exactly that—helping Oregon businesses maintain operations during outages, secure their networks against rising cyber threats, and scale for future growth.

### **Call to Action**

Ready to strengthen your business for the season ahead? Explore Comcast Business solutions and claim your holiday bonus at <https://business.comcast.com/small-business>. Learn more at: <https://corporate.comcast.com/press/releases/comcast-business-unveils-powerful-suite-solutions-upgrades-american-small-businesses>

Let's keep Oregon's small businesses connected, protected, and prepared for what's next.

Small businesses are the backbone of communities across the Pacific Northwest. They create jobs, spark innovation, and shape the character of our neighborhoods – from the family-run shop on Main Street to the fast-growing retailer expanding across multiple locations. As we enter the holiday season, these businesses play an even bigger role in driving local economies and supporting the customers who rely on them every day.

At Comcast Business, we are proud to power the businesses that power our communities. We serve more small businesses than any other provider in the country, delivering the speed, reliability, and security they need to compete and grow. This commitment is especially important as small businesses prepare for the busiest time of year and look ahead to new opportunities. To support them, we've introduced a suite of new solutions and upgrades designed to keep small businesses connected, protected, and ready for what's next.

These upgrades come as economic signals in Oregon are mixed. While inflation is easing and household incomes have climbed to nearly \$90,000, payroll declines, and slower construction activity have tempered optimism. Analysts expect a rebound in 2026, but for now, businesses need tools that ensure continuity and efficiency. Comcast's upgrades offer exactly that—helping Oregon businesses maintain operations during outages, secure their networks against rising cyber threats, and scale for future growth.

### **Faster Speeds and Expanded Reach**

Small businesses depend on fast, dependable Internet to serve customers and support daily operations. We've expanded our Dedicated Internet service to reach more than 3.5 million businesses nationwide – a 40% increase since early 2025. Customers can now access symmetrical speeds up to 300/300 Mbps. Dedicated Internet includes 99.99% uptime service level agreements, rapid deployment, expert support, and proactive monitoring to help businesses stay up and running when they need it most.

### **Full-Coverage WiFi for Better Experiences**

Reliable WiFi is essential for both customer-facing and behind-the-scenes operations. Our new WiFi Extenders eliminate dead spots and deliver consistent, wall-to-wall coverage across business locations. They integrate seamlessly with the Comcast Business gateway and can be managed easily through the MyAccount app. Stronger, more reliable WiFi helps keep point-of-sale systems running smoothly, improves employee connectivity, and creates a seamless experience across the entire business.

### **Always-On Connectivity – Even in Disruptions**

Downtime can cost businesses revenue, customers, and productivity. Business Internet and [Wireless Connect](#) are now available to help small businesses stay online. By intelligently combining Comcast Business Internet with dual cellular networks and access to millions of WiFi hotspots, the solution delivers continuous connectivity. Wireless Connect automatically detects and switches to the strongest available connection in real-time and includes a battery backup to maintain operations during power outages for up to eight hours.

With professional installation and around-the-clock support, Business Internet and Wireless Connect deliver the reliability businesses need to help keep transactions, cloud apps, and customer experiences running smoothly.

### **Advanced Cybersecurity Built for Small Businesses**

Cyber threats continue to evolve, and small businesses are increasingly targeted. The beta release of our SecurityEdge Preferred™ solution brings next-generation firewall protection against malware, phishing, ransomware, and botnets – all without requiring additional equipment. Embedded directly into the Comcast network, it provides enterprise-grade security at strong value and includes an intuitive portal for easy management.

**Value and Support from the Nation's Leading Network**

Comcast Business continues to offer 24/7 expert support, proactive network monitoring, a 30-day money-back guarantee, and unlimited data on up to 20 mobile lines. Our nationwide network scale and intelligence give us a unique strategic advantage, enabling us to deliver the performance, reliability, and security small businesses need to thrive.

**Supporting the Small Businesses That Support Us All**

Small businesses fuel local economies, strengthen communities, and provide opportunity. As they gear up for one of the most important times of the year, they deserve solutions built to match their ambition. At Comcast Business, we're proud to stand with the entrepreneurs, owners, and teams who power America – and we remain committed to delivering the connectivity, security, and support they need to grow and serve their customers today, and long into the future.

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